





# $Workshop\ Program$ Global Berlin in the $21^{st}$ Century – Concepts for Sustainable Urban Mobility Bottom-up Approaches and Case Studies

11.00 11.00	
11:00 – 11:30	Opening Session and Round of Introduction Co-Chairs:
	Katja Diehl, She Drives Mobility
	Dr. Philipp Blechinger, Reiner Lemoine Institut & AGYA member
11:30 – 12:30	Keynotes
	Urban Mobility – Focus on Avoid and Shift
	Prof. Dr. Felix Creutzig, Mercator Research Institute on Climate Change and Global
	Commons (MCC) and TU Berlin
	Transport Policies and the Role of Civil Society
	Susanne Menge, Member of the Parliament and Spokesperson Federal Association for
	Mobility and Transport – Green Party Germany, Founder of FRAUEN MACHEN
	MOBIL(ITÄT)
	Sustainable and Inclusive Mobility in Amman
	Sarah Hepp, Friedrich Ebert Foundation, Jordan
	Habitat and Mobility in Algiers Suburbs
	<b>Dr. Lilia Makhloufi</b> , Ecole Polytechnique d'Architecture et d'Urbanisme, Algeria &
	AGYA member
12:30 - 13:00	Break
13:00 – 14:00	Pitch Presentations and Q&A
	Pitch Round: Presentation of Selected Initiatives from Different Cities, e.g.
	Kiezblocks / Changing Cities, Berlin – Jakob Gemassmer
	• Transport for Cairo – Abd Al-Rahman Hijazi
	Tabdeel, Cairo – Heba Mousa
	Sekkhadra, Cairo – Mohamed Sammy
	Shankaboot, Ramallah – Ousai Jaber
	Riders' Rights, Beirut – Chadi Faraj & Carine Assaf
	Sadaqa, Amman – Sahar Aloul
	Popup Bike Lane, Berlin – Laura Bahamon
	ParkplatzTransform, Berlin – Luke Haywood & Maren Miehe
14:00 – 15:00	Interactive Workshop – Breakout Groups
	What can drive a bottom-up sustainable mobility transition?
	Joint discussion along case studies from Berlin and different Arab cities
	• Group I: Cycling in Cities – Dr. Philipp Blechinger
	Group II: Just Transport and Gender Equity – Mai Al-Battat  Output  Description:  O
	Group III: Sustainable Transport Policies – Zakia Soomauroo
15:00 – 15:30	Presentation of Workshop Results
15:30 – 16:00	Closing Session







#### **Contact**

Dr. Philipp Blechinger

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The workshop is part of the AGYA research project "Urban Smart Mobility Concepts in Berlin".

The project is funded by the Senate Chancellery – Higher Education and Research Berlin as part of the overall AGYA project "Global Berlin in the 21<sup>st</sup> Century". The organizers are responsible for the content of this workshop.

#### **Main Workshop Organizers**

Dr. Philipp Blechinger Prof. Dr. Felix Creutzig Zakia Soomauroo Mai Al-Battat

### **Workshop Venue**

The workshop takes place online; dates and times refer to Central European Time (CET).

### **Workshop Language**

The workshop language will be English.

# **Background Information - Speakers and Initiatives**

#### **Key Note Speakers:**

**Prof. Dr. Felix Creutzig,** Mercator Research Institute on Climate Change and Global Commons (MCC) and TU Berlin

Prof. Dr. Felix Creutzig is Head of the Working Group Land Use, Infrastructures and Transport at MCC Berlin and Chair of Sustainability Economics of Human Settlements at Technische Universität Berlin (TU Berlin). He is a Coordinating Lead Author of the IPCC's Sixth Assessment Report and Lead Analyst of the Global Energy Assessment.

**Susanne Menge**, Member of the Parliament and Spokesperson Federal Association for Mobility and Transport – Green Party Germany, Founder of FRAUEN MACHEN MOBIL(ITÄT)

Susanne Menge has been a member of the Green Party since 1984, and holds a degree in Teaching Economics and Politics for secondary school. Susanne Menge's political work focuses on the mobility transition, especially on increasing the importance of biking and public transport. She was the spokesperson of the Group for Transport Policy, Ports and Shipping from 2013-2017, and helped to create the "Dialogforum Schiene Nord" which aimed to encourage citizen participation to create perspectives on expanding the rail infrastructure in the region of Bremen-Hamburg-Hannover. As from 2021, Susanne Menge is a Member of the German Parliament.







Sarah Hepp, Director of Regional Climate and Energy Project MENA, Friedrich Ebert Foundation, Jordan

Sarah Hepp is the director of the Jordan-based Regional Climate and Energy Project MENA of the German Friedrich Ebert Foundation. She is also the Director of Friedrich Ebert Foundation Iraq and the Deputy Director of FES Jordan. Prior to that, she worked for the Friedrich Ebert Foundation in Brussels, Berlin and Stuttgart. In the Brussels FES office, she was responsible for the field of gender equality in the EU. Sarah graduated from the Rheinische Friedrich-Wilhelms-Universität in Bonn and the Alma Mater Università di Bologna with a Bachelor's Degree in Romance Languages and Political Science and she holds a Master's Degree in European Studies from the RWTH Aachen.

### Dr. Lilia Makhloufi, Ecole Polytechnique d'Architecture et d'Urbanisme, Algeria

Dr. Lilia Makhloufi is an architect and urban planner. She works as teacher and researcher at the Polytechnic School of Architecture and Urbanism in Algiers, Algeria. She is member of the Arab-German Young Academy of Sciences and Humanities (AGYA), which is based at the Berlin-Brandenburg Academy of Sciences and Humanities (BBAW) and at the Academy of Scientific Research & Technology (ASRT) in Egypt.

#### **Initiatives:**

## **Kiezblocks / Changing Cities, Berlin**

Changing Cities e.V. is an organization that promotes the transport revolution from below with its campaigns and projects in Berlin and nationwide. Changing Cities carried out the Berlin referendum on cycling, which helped launch Germany's first mobility law in Berlin.

Kiezblocks is a campaign by Changing Cities for urban neighborhoods without through traffic. Changing Cities supports and coordinates local initiatives that advocate for traffic calming in their neighborhoods.

#### **Transport for Cairo, Cairo**

Transport for Cairo (TfC) is an advisory practice established in Egypt in 2015, specialized in sustainable urban mobility with a focus on public transport and on informal service provision. To date, TfC successfully completed more than 25 projects in 5 countries in Africa. TfC works at the strategic level on data collection, public consultation, modelling & simulation, project appraisal, sustainable mobility planning and transport planning domains.

#### Tabdeel, Cairo

The Tabdeel initiative was founded in 2018 and aims to transform urban mobility in the Arab world towards more non-motorized mobility. Since its foundation, Tabdeel has already contributed to infrastructure changes in major Egyptian cities that allow for an increased usage of non-motorized mobility, and has conducted frequent workshops all around Egypt aimed at understanding differences in local cycling cultures. Currently, Tabdeel is working on the first cargo-bike sharing concept in Egypt.







## Go Bike and Sekkhadra, Cairo

The initiative Sekketak Khadra (Your Path is Green) aims to change Cairo into a greener and more bike-friendly city. The initiative has partnered up with the UN Habitat, the Danish Embassy and others to strategically install over 100 bike racks in Heliopolis and Downtown Cairo on the basis of mapping studies. The long-term goal of the initiative is to spread the biking culture itself, by increasing the supply of bike racks and related measures.

Go Bike's main aim is spreading the culture of cycling in Egypt by organizing weekly sport events using bicycles to visit archaeological, touristic, cultural and recreational sites, awareness campaigns about certain diseases and prevention methods (cycling for a cause). Go Bike is also conducting feasibility studies aimed at understanding the potential for bike sharing and bike eco taxi solutions in Egypt.

#### Shankaboot, Ramallah

Shankaboot is an environmentally friendly online services-based company, located in Ramallah-Palestine. Shankaboot uses electric bikes as an alternative to traditional transportation methods in delivery services. Following their commitment to reduce traffic congestion, offer job opportunities and an eco-friendly alternative, Shankaboot seeks to integrate the three dimensions of sustainable development: the environmental, social, and economic.

#### Riders' Rights, Beirut

Riders' Rights is a grassroot civil society organization built on a collaborative network, whose main goal is to make public transport accessible to all and promote inclusivity across ethnicity, gender, age, social status, and physical or mental ability disabilities. Riders' Rights aims to defend riders' basic rights and encourage the use of the existing bus and van network as one of the primary means of mobility, while building incremental alternatives or solutions for the sector.

#### Sadaqa, Amman

SADAQA is a leading feminist and women's economic rights organization in Jordan. It was founded in 2011 by a group of working parents who experienced the difficulties of balancing work and life. They work, for instance, on advocacy efforts with the aim of lowering the three main structural barriers for women to enter the workforce in Jordan including the lack of workplace daycares, public transport, and pay inequity.

### Popup Bike Lane, Berlin

In the wake of the Corona pandemic, Laura Bahamon and her team closed 117 kilometers of lanes on major roads in Bogota to allow for their usage by cyclists, and to offer people a safe alternative to traveling by bus, which is the main mode of transportation in the city of Bogotá. This idea of popup bike lanes gained international popularity, and the concept was soon implemented in America, Europe and Australia. For Laura Bahamon, popup bike lanes are an important element of non-motorized mobility planning, as they allow city planners to see how strong the demand for bike lanes is and thus to enable city planners to optimize permanent bike lanes.







# Parkplatz Transform, Berlin

ParkplatzTransform is a Berlin-based initiative that systematically records the space that parked cars occupy in the city's public spaces, basically for free. Since public space is limited, they are committed to a fair redistribution in the sense of sustainable urban and transport planning. They provide arguments and the necessary data for this.

They are developing an app with which many people can independently map parking spaces and thus help to create transparency and raise more attention for fair street space allocation.