

Dhoha AlSaleh

List of selected publications

(as of February 2021)

- AlSaleh D.** (2020) "Drivers of managers' affect (emotions) and corporate web usage: A comparative analysis between a developed and developing country", with Thakur R., *Journal of Business & Industrial Marketing* - DOI 10.1108/JBIM-02-2020-0118. (ABDC: A level) (Scopus: Q1).
- AlSaleh D.** (2019) "Cross-cultural differences in the adoption of social media", with Elliott M., Frank Fu and Thakur R., *Journal of Research in Interactive Marketing*, <https://doi.org/10.1108/JRIM-10-2017-0092>. (ABDC: B) (Scopus Q2).
- AlSaleh D.** (2019) "Impact of cognition, affect, and social factors on technology adoption", with and Thakur R., *International Journal of Technology Marketing*, Vol. 13, No. 2. (ABDC: C level) (Scopus Q3).
- AlSaleh D.** (2018) "A comparative study of corporate user-generated media behavior: Cross-cultural B2B context", with Thakur, R., *Industrial Marketing Management*, <https://doi.org/10.1016/j.indmarman.2018.02.004> (ABDC: A*) (Scopus Q1).
- AlSaleh D.** (2017) "A conceptual framework for studying recreational travel motivation from an Arab perspective", with Moufakkir O., *Tourism Recreation Research*, Vol 42, Issue 4, 522-536, DOI: 10.1080/02508281.2017.1354496. (ABDC List: A level) (Scopus Q1).